The MSU College of Arts and Letters is accepting student applications for a new Master of Arts in Arts and Cultural Management multidisciplinary degree to begin in fall 2015. The MA program will prepare students for leadership positions related to the management, advocacy and entrepreneur opportunities of arts and cultural organizations. Students in the program choose from three distinct tracks—museum studies, management studies, and operational studies—that offer deep exposure to artistic and cultural management based on the student’s interests.

The MA in Arts and Cultural Management will provide graduate students with opportunities to improve their employment qualifications for creative, artistic and administrative positions. The master’s program greatly expands on an undergraduate minor added in fall 2013, which provides students with a theoretical and practical training platform related to the management and advocacy of arts and cultural organizations, and to dimensions of the industry known as artistic and humanistic entrepreneurship.

MSU Liberal Learning Goals
Both the MA and the minor programs relate directly to the MSU Liberal Learning Goals—in particular, analytical thinking, integrated reasoning, and communication—and includes theoretical and practical training related to the management of and advocacy for arts and cultural organizations and/or entrepreneurial artistic careers.

“Successful management of arts and cultural organizations requires an understanding of highly variable leadership styles as these relate to work with diverse populations, including members of the organization, artists, board members, community volunteers, donors, and more,” says MSU Department of Theatre Chair Kirk Domer.

“Successful students who graduate with this degree are expected to be highly educated creative thinkers and innovative planners who will guide arts and cultural institutions in key leadership roles.”

For more information on the new MSU College of Arts and Letters Master of Arts in Arts and Cultural Management multidisciplinary degree:
• email artsmgt@cal.msu.edu,
• call 517.355.0366 or
• write to Graduate School, Linton Hall, 479 W Circle Drive, Room 200, Michigan State University, East Lansing, MI 48824

The programs’ curriculums can be accessed thru the MSU Registrar website:
Master’s in Arts & Cultural Management: https://www.reg.msu.edu/academicprograms/ProgramDetail.asp?Program=5749