Approximately 180 MSU College of Arts and Letters alumni, family, friends, faculty, students and staff gathered on Grand River Avenue in the plaza adjacent to the Eli and Edythe Broad Art Museum in September 2014 to celebrate the MSU Homecoming theme, “Spartans Make Headlines!” With blue skies and delightfully warm temperatures for the second straight year, guests mingled and chatted with one another, viewed the parade, participated in fun activities sponsored by the Creativity Exploratory, and enjoyed refreshments from MSU’s own “Eat at State” food truck! A highlight of the evening was when the Spartan Marching Band parade unit passed by, resulting in a rousing rendition of the Spartan Fight Song from the College of Arts and Letters viewing area.

“We had several interactive and arts-related activities for children,” says senior professional writing major Sharee Fink, who also serves as communications and social media intern for the College. “The parents seemed to have nearly as much fun just watching their kids join in the fun.”

For 2015, plans are already in the works to collaborate with the Broad Art Museum on the College’s Parade Watch activities. Both the College and the Broad say that it’s a natural fit, and will allow both campus units to draw on each other’s strengths and utilize expanded spaces while helping keep the event fresh and new for attendees.

The 2015 Homecoming Parade is scheduled for Friday evening, October 2, leading up to Saturday’s big game against the Purdue Boilermakers in Spartan Stadium.

Go Green! Go White!

2014 Homecoming Parade Watch

Aron, Hadley and Sarah Bulman